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# NEW BREEDER QUICK GUIDE

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## Why participate in NADR

- Sire and dam confirmation
- NADR issues DNA-verified lineage certificates for registered deer
- Adds value to your herd
- Access to Online Inventory of approximately 260,000 deer
- Encourages the exchange of information among deer breeders

## How to become an NADR member

### JOIN ONE OF THE FOLLOWING ORGANIZATIONS Active Membership (voting level)

North American Deer Farmers Association (NADeFA)  
(330) 454-3944 [www.nadefa.org](http://www.nadefa.org)

Texas Deer Association (TDA)  
(210) 767-8300 [www.texasdeerassociation.com](http://www.texasdeerassociation.com)

Venados De Mexico (VDM)  
011-52-867-712-4916 [www.venadosdemexico.com.mx](http://www.venadosdemexico.com.mx)

### SET UP YOUR RANCH WITH NADR

- Provide ranch information (owner name/address/phone/email)
- Submit a sample or add registered deer to your herd by submitting a Transfer of Ownership form\*

## Sample types

### HAIR

Sample should contain 30-50 long, thick white hairs from the neck or underside of the tail. Hair must be pulled, not cut or shaved. Place hair in PAPER envelope.

### ANTLER CORE

Sample comes from base of antlers which have been shed. Place antler core shavings in PLASTIC baggie.

### TISSUE SAMPLES

Earplugs, meat, or DNA dart. Store immediately in 70% isopropyl/rubbing alcohol in leak-proof container.

### SEMEN

Semen straws or used straws with cotton plug intact may be submitted. Neither needs to be frozen.

Review detailed Sample Collection Instructions on our website.

1601 MEDICAL CENTER DR,  
SUITE 1  
EDMOND, OK 73034

P: (405) 513-7228  
F: (405) 513-7238

E: [NADR@deerregistry.com](mailto:NADR@deerregistry.com)

[DeerRegistry.com](http://DeerRegistry.com)

## Sample Submission Options

### ELECTRONIC SUBMISSION (DISCOUNTED RATE)

#### Excel Spreadsheet

- Download completed spreadsheet\* and email to [NADR@deerregistry.com](mailto:NADR@deerregistry.com)
- Mail samples and payment to NADR

#### Game Management Software (GMS)

[www.wildlifemanagementsoftware.com](http://www.wildlifemanagementsoftware.com)

- Transmit sample data directly from GMS to NADR system
- Mail samples/payment
- After sample is processed lineage information is transmitted back to GMS

### MANUAL SUBMISSION

- Print and complete Whitetail Verification form
- Submit form, sample, and payment to NADR

## Online Inventory Access

- Before requesting access, complete steps to become a NADR member
- One login is authorized per ranch
- Go to [www.DeerRegistry.com](http://www.DeerRegistry.com) and select the NADR Online Inventory Login tab
  - On right side under login, click on “+ Register Here” and enter requested info
  - You will receive emails confirming login/password data
- Call NADR office for account activation

## Tips

- When submitting samples via any method, provide all possible sire & dam NADR numbers to include AI and backup bucks. Also, provide breeder farm if not your own.
- Adding comparison deer after completion of initial processing will result in additional charges—Work Order
- In extreme temperatures, we recommend shipping samples to arrive on a week day.
- After samples are processed, NADR will issue a Parentage Verification Certificate and upload sample information into the Online Inventory

\* Referenced forms/spreadsheets can be downloaded at NADR website— forms tab.

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